

**IV B.Tech I Semester Regular Examinations, November 2012**  
**DATA WAREHOUSING AND DATA MINING**  
**(Computer Science & Engineering)**

**Time: 3 hours**

**Max Marks: 80**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. (a) Explain the major issues in data mining.  
(b) Explain the three-tier datawarehousing architecture. [8+8]
2. (a) Briefly discuss about data integration.  
(b) Briefly discuss about data transformation. [8+8]
3. The four major types of concept hierarchies are: schema hierarchies, set-grouping hierarchies, operation-derived hierarchies, and rule-based hierarchies.  
(a) Briefly define each type of hierarchy.  
(b) For each hierarchy type, provide an example. [16]
4. (a) What are the differences between concept description in large data bases and OLAP?  
(b) Explain about the graph displays of basic statistical class description. [8+8]
5. (a) Which algorithm is an influential algorithm for mining frequent item sets for Boolean association rules. Explain.  
(b) Discuss about association mining using correlation rules. [8+8]
6. (a) Write an algorithm for k-nearest neighbor classification given k and n, the number of attributes describing each sample.  
(b) What is linear regression? Give an example of linear regression using the method of least squares. [8+8]
7. (a) What is Cluster Analysis? What are some typical applications of clustering? What are some typical requirements of clustering in data mining?  
(b) Define data matrix and dissimilarity matrix. Discuss about interval-scaled variables. [2+2+5+3+4]
8. (a) Discuss about multidimensional analysis and descriptive mining of complex data objects.  
(b) Explain text data analysis and information retrieval. [8+8]

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1. (a) Draw and explain the architecture for on-line analytical mining.  
(b) Briefly discuss the data warehouse applications. [8+8]
2. (a) Briefly discuss the data smoothing techniques.  
(b) Explain about concept hierarchy generation for categorical data. [8+8]
3. Write the syntax for the following data mining primitives:
  - (a) Task-relevant data.
  - (b) Concept hierarchies. [16]
4. (a) What is Concept description? Explain.  
(b) What are the differences between concept description in large data bases and OLAP? [8+8]
5. Explain the Apriori algorithm with example. [16]
6. (a) How scalable is decision tree induction? Explain.  
(b) Explain backpropagation classification technique. [6+10]
7. What is clustering? Briefly describe the following approaches to clustering methods: partitioning methods, hierarchical methods, density-based methods, grid-based methods, and model-based methods. Give an example in each case. [16]
8. (a) Give an example of generalization-based mining of plan databases by divide-and-conquer.  
(b) What is sequential pattern mining? Explain.  
(c) Explain the construction of a multilayered web information base. [8+4+4]

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1. (a) Discuss about Concept hierarchy.  
(b) Briefly explain about - classification of database systems. [8+8]
2. Write short note on the following data reduction techniques:  
(a) Data compression.  
(b) Concept hierarchy generation for categorical data. [16]
3. The four major types of concept hierarchies are: schema hierarchies, set-grouping hierarchies, operation-derived hierarchies, and rule-based hierarchies.  
(a) Briefly define each type of hierarchy.  
(b) For each hierarchy type, provide an example. [16]
4. (a) What are the differences between concept description in large data bases and OLAP?  
(b) Explain about the graph displays of basic statistical class description. [8+8]
5. (a) Explain FP-Growth with example.  
(b) What are the approaches to mining multilevel association rules? Explain. [8+8]
6. (a) Why is tree pruning useful in decision tree induction? What is a draw back of using a separate set of samples to evaluate pruning?  
(b) How rough set approach and fuzzy set approaches are useful for classification? Explain. [8+8]
7. (a) Given the following measurement for the variable age:  
16, 25, 28, 46, 29, 44, 38, 37, 54, 27  
Standardize the variable by the following:
  - i. Compute the mean absolute deviation of age.
  - ii. Compute the Z-score for the first four measurements.  
(b) Explain clustering using representatives algorithm with example.  
(c) Write an algorithm for DBSCAN and give an example of DBSCAN. [4+4+4+4]
8. Explain in detail about mining on spatial databases and text databases. [16]

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1. Briefly compare the following concepts. Use an example to explain your points.
  - (a) Snowflake schema, fact constellation, starlet query model.
  - (b) Data cleaning, data transformation, refresh.
  - (c) Discovery driven cube, multifeature cube, and virtual warehouse. [16]
2. Briefly discuss the Discretization and concept hierarchy techniques. [16]
3. (a) List and describe any four primitives for specifying a data mining task.  
(b) Describe why concept hierarchies are useful in data mining. [8+8]
4. (a) Discuss the methods for presenting the derived generalization.  
(b) Explain the limitations for class characterization. [8+8]
5. (a) Explain about constraint-based Association mining.  
(b) Give an example for Association rule mining? Classify Association rules. [8+8]
6. (a) Why is tree pruning useful in decision tree induction? What is a draw back of using a separate set of samples to evaluate pruning?  
(b) How rough set approach and fuzzy set approaches are useful for classification? Explain. [8+8]
7. Explain the following: [4+4+4+4]
  - (a) DBSCAN
  - (b) OPTICS
  - (c) DENCLUE
  - (d) BIRCH.
8. (a) Explain multidimensional analysis of multimedia data.  
(b) Define Information retrieval. What are basic measures for text retrieval?  
(c) What is keyword-based association analysis?  
(d) Briefly discuss about mining the World Wide Web. [5+4+3+4]

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